

Francine Graglia

TELLING IT LIKE IT IS - WITH HUMOR AND CHARM.

Keynote Speaker • Lead Generation and Sales Trainer • Trust Builder

Helping sales people sell more.

A **booked-solid sales speaker and expert in client attraction strategies** from an entire career spent on the front-line of competitive service sales, Francine tells it like it is with humor and charm. But be warned: she doesn't pull any punches.

How to Succeed in Sales... without Cold Calls or Brass Balls

Francine shares with you a practical perspective, as seen through the eyes of the prospect, on how the customer acquisition process works. Her expertise in delivering Book Yourself Solid®, **a world-famous sales and marketing system**, will have you immediately recognizing where you need to make changes to your current way of working to reach the top of your game. You'll discover proven strategies and simple action steps to help you stand out from the competition, boost your credibility as an invaluable trusted advisor, and fill your pipeline with ideal prospects who are hungry to do business with you.

And the best part?

No more cold calling, no more battling with difficult prospects, no more pressure.



Book Francine today!

Keynotes • Workshops • Sales Training

www.FrancineGraglia.com

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What Others Are Saying

"I've heard dozens of sales and marketing experts speak on the topic of how to get more clients. However, Francine had me so **motivated to take action** that I left with pages of notes!"

Chris Blum, Entrepreneur

"I have attended numerous seminars and events put on by Francine. She always fills the room with her **high energy** and finds the **most relatable ways to deliver her messages**. I am fortunate to have put Francine's ideas to work in my own practice."

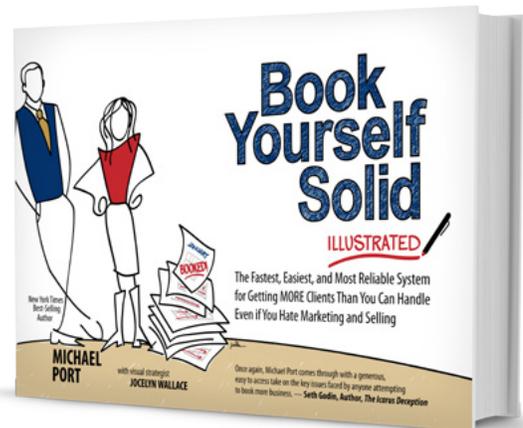
Shane Mulligan, Financial Advisor, Northwestern Mutual

"Francine's enthusiasm for her craft is infectious. She breaks it all down for you and **makes you believe that you can**, indeed, *Book Yourself Solid*. (And if you listen to Francine, and do what she tells you to do, you can!)"

Sara Rosenberg, Founder, PowerMatch

"Francine is not only a **fantastically entertaining performer** but she knows the *Book Yourself Solid* system better than I do. Just don't tell her I said so, it'll go to her head."

Michael Port, NY Times Bestselling Author of *Book Yourself Solid*®



Francine's expertise and **dedication to mastery** has not only made her a **powerful performer**, it has also earned her the elite designation of **Head Book Yourself Solid® Coach**.

A firm believer in surrounding yourself with those who are smarter than you, she has **spent years in Michael Port's inner circle learning from the best**.

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